

2016-2017

MOON AREA HIGH SCHOOL BANDS

Corporate Partnership Program



The bands of Moon Area High School (MAHS) include the 140-member marching band, the honors symphonic band, concert band, winter guard, percussion ensemble, jazz bands, brass band, honors chamber orchestra, string orchestra, and various small ensembles. Students in the band programs enjoy an active schedule as they perform and compete throughout the region for athletic events, competitions, parades, civic and campus events, adjudications, clinics, and community activities. The students of the MAHS bands have performed nationally in a variety of venues, including events at Walt Disney World, Bands of America (BOA) Regional Championships, Pennsylvania Music Educators Association (PMEA) guest performances throughout Pennsylvania, Pennsylvania Interscholastic Marching Band Association (PIMBA) Championships, and a private reception for former Presidents Clinton and (George W.) Bush and Governor Ed Rendell. Students from the MAHS bands have earned placements in Pennsylvania all-state bands and orchestras, as well as in prestigious Drum Corps International (DCI) drum and bugle corps. Also, the MAHS Winter Guard has earned high praise, finishing behind only nationally recognized Norwin High School in the Scholastic Regional A class of the Three Rivers Winter Ensemble Association (TRWEA) 2016 championship. This fall, the MAHS marching band will compete in the BOA Regional Championship in Monroeville, PA, and will have a number of performances at football games, parades, and competitions throughout the region, for tens of thousands of fans.



Nicholas Barthen is the Director of Bands at MAHS and K-12 Music Coordinator for Moon Area School District. Mr. Barthen graduated from Slippery Rock University of Pennsylvania with a BS in Music Education and earned his graduate degree in Educational Leadership, with K-12 Principals certificate, at the University of Pittsburgh. Mr. Barthen was a member of the Bluecoats Drum and Bugle Corps from Canton, OH, and has performed with jazz legends Slide Hampton, Jim Snidero, and DIVA Big Band. Bill Redd, Assistant Director of Bands at MAHS, also serves as the elementary instrumental music teacher at Moon Area. Mr. Redd, a graduate of Slippery Rock University, has performed with the Cadets Drum and Bugle Corps from Allentown, PA, and Rhythm X Winds from Dayton, OH. He also serves as a visual instructor for the Blue Knights Drum and Bugle Corps from Denver, CO. The Associate Director of Bands at MAHS, Alan Fear, teaches percussion studies, music theory, and music technology at Moon Area. He is a respected educator in the marching percussion idiom, having taught a number of ensembles from high school through DCI, including Spirit of Atlanta, from Atlanta, GA.



The Moon Area Band Parent Organization, Inc. (MABPO) provides supplemental funds to offset the expenses of the MAHS band programs. The funds raised by the MABPO currently come primarily from concession stand sales and fundraisers. As a MAHS Band Corporate Partner, you will have the opportunity to support your local school and advertise your business throughout the year before more than 50,000 people, when combining visibility offered by performances at football games, competitions, parades, community events, and travel to and from performances. The MABPO is a 501(c)(3) organization and your donation is deductible to the extent allowed by law. The MABPO offers several levels of partnership, each providing different opportunities for recognition and benefit to your organization or business.

Yes! I want to be a partner with MAHS bands!

The benefits you, your business, or organization will receive with various levels of contribution to the MAHS bands are detailed below. Please note that the MAPBO will also accept tax-deductible donations of equipment, materials, and supplies, with the same benefits associated with the dollar values accompanying each level.

FRIENDS OF MAHS BANDS - \$100 - \$249

- Listed as "Friend of Moon Area High School Bands" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org

BRONZE PARTNER - \$250 - \$499

- Listed as "Bronze Partner" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org
- ¼ page ad in the MAHS PIMBA competition program

SILVER PARTNER - \$500 - \$999

- Listed as "Silver Partner" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org
- ½ page ad in the MAHS PIMBA competition program
- Business/organization name and logo displayed on marching band equipment trailer – small size

GOLD PARTNER - \$1,000 - \$2,499

- Listed as "Gold Partner" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org
- Full page ad in the MAHS PIMBA competition program
- Business/organization name and logo displayed on marching band equipment trailer – medium size
- Two general admission tickets to the MAHS PIMBA competition
- Announced as a Gold Partner following halftime performances at home football games

PLATINUM PARTNER - \$2,500 - \$4,999

- Listed as "Platinum Partner" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org
- Stadium banner (business/organization name and logo) displayed at home football games and the MAHS PIMBA competition
- Full page color ad in the MAHS PIMBA competition program
- Business/organization name and logo displayed on marching band equipment trailer – medium size
- Four general admission tickets and two VIP parking passes to the MAHS PIMBA competition
- Announced as a Platinum Partner following halftime performances at home football games
- Large, framed color photo of the MAHS marching band, acknowledging your support

PREMIER PARTNER - \$5,000 - \$9,999

- Listed as "Premier Partner" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org
- Stadium banner (business/organization name and logo) displayed at home football games and the MAHS PIMBA competition
- Full page color ad in the MAHS PIMBA competition program
- Business/organization name and logo displayed on marching band equipment trailer – large size
- Six general admission tickets and three VIP parking passes to the MAHS PIMBA competition
- Announced as a Premier Partner following halftime performances at home football games and at the MAHS PIMBA competition
- Commercial advertisement (30 seconds) to be featured on www.moonband.org for the 2016-2017 school year
- Large, framed color photo of the MAHS marching band, acknowledging your support

PROGRAM SPONSOR - \$10,000 - UP

- Listed as "Program Sponsor" in all programs for 2016-2017 events
- Business/organization name, logo, and website linked through www.moonband.org
- Stadium banner (business/organization name and logo) displayed at home football games and the MAHS PIMBA competition
- Full page color ad in the MAHS PIMBA competition program
- Business/organization name and logo displayed on marching band equipment trailer – large size
- Eight general admission tickets and four VIP parking passes to the MAHS PIMBA competition
- Announced as a Program Sponsor at performances at home football games and at the MAHS PIMBA competition
- Commercial advertisement (60 seconds) to be featured on www.moonband.org for the 2016-2017 school year
- Large, framed color photo of the MAHS marching band, acknowledging your support



2016 – 2017 PARTNERSHIP PROGRAM

Moon Area High School Bands • Corporate Partnership Program

Please make a copy for your records and return original contract to:

Moon Area Band Parent Organization, Inc.

Suite 12, PMB 174, 5990 University Boulevard, Moon Township, PA 15108

MAHS Bands

Name of Business/Organization _____

Address _____ Web URL _____

City _____ State _____ Zip _____ Email _____

Phone () _____ Fax () _____

Print/Type Authorizing Name _____

Signature of Authorizing Person _____

MAHS Bands Partnership Program

Please check your level of support.

- Program Sponsor - \$10,000 and Up
- Premier Partner - \$5,000 - \$9,999
- Platinum Partner - \$2,500 - \$4,999
- Gold Partner - \$1,000 - \$2,499
- Silver Partner \$500 - \$999
- Bronze Partner - \$250 - \$499
- Friends of MAHS Bands - \$100 - \$249
- Other* _____

** Although gifts below the \$100 threshold are welcomed, there will be no additional benefits to donors*

Technical Requirements:

Art sent electronically or on disc is requested. Email pictures@moonband.org or send to address above on CD or DVD. Be sure to include all support files and fonts, if necessary. Types of acceptable files include high resolution, press optimized PDF, EPS or TIFF. Commercial advertisements may be submitted via link or on DVD, as AVI or MP4 video files.

Payment Information:

Please make check payable to Moon Area Band Parent Organization, Inc.
Suite 12, PMB 174, 5990 University Boulevard, Moon Township, PA 15108

- Please list my/our name(s) for recognition purposes as: _____
- I would like my gift to remain anonymous.

Honor/Memorial Gift Information:

This gift is:

- In honor of: _____
- In Memory of: _____

Please notify the following individual(s) of this gift:

Name(s): _____
 Address: _____
 City, State, Zip: _____

Fall 2016 MAHS Band Events

Home Football Games • September 2, 16, & 23, October 7 & 14

PIMBA Marching Band Championships @ MAHS • October 29

Bands of America Regional Championship @ Monroeville, PA • September 17